



PLAY IT FORWARD

SPONSORSHIP OPPORTUNITIES

Bring Your Brand to Center Court

Partner with Chai Lifeline Midwest & Ohr Feigy to showcase your brand to a community-minded audience of women, families, and local supporters, while supporting children and families facing illness.

Tournament Sponsor - \$18,000 (Exclusive)

Own the spotlight as the main title sponsor.

Maximum visibility to participants and their networks
Prominent logo placement across signage, website, and all team jerseys
Recognition in all pre-event and event-day marketing materials
Align your brand with a high-impact, community-driven cause

Team Builder - \$7,500 (1 per team, 8 available)

Showcase your brand while supporting a team.

Name a team (e.g., "The [Your Brand] Squad")
Logo on team jerseys and event program
Recognition on website and event materials

Impact Partner - \$5,000

Position your brand as a community-focused champion.

Logo on event materials and website
Logo on team jerseys
Recognition on social media channels

Team Supporter - \$3,600

Make a visible impact on and off the court.

Logo placement on team jersey
Recognition in event program

Community Champion - \$1,800 (Swag Sponsor*)

Put your brand directly in the hands of every player.

Sponsor one item for participant swag kits:
hoodies, water bottles, or backpacks
Recognition on social media and event materials

Mother's Day Honoree - \$1,000

Honor a mother in your life.

Special recognition during opening ceremony:
"This tournament celebrates [Mother Name] thanks to [Sponsor Name]"

SUNDAY, MAY 3

chailifeline.org/ohrfeigy

For more information, contact Eliana Cohen at 773-875-0513

*Logo submissions for jerseys and print materials are due Monday, March 16